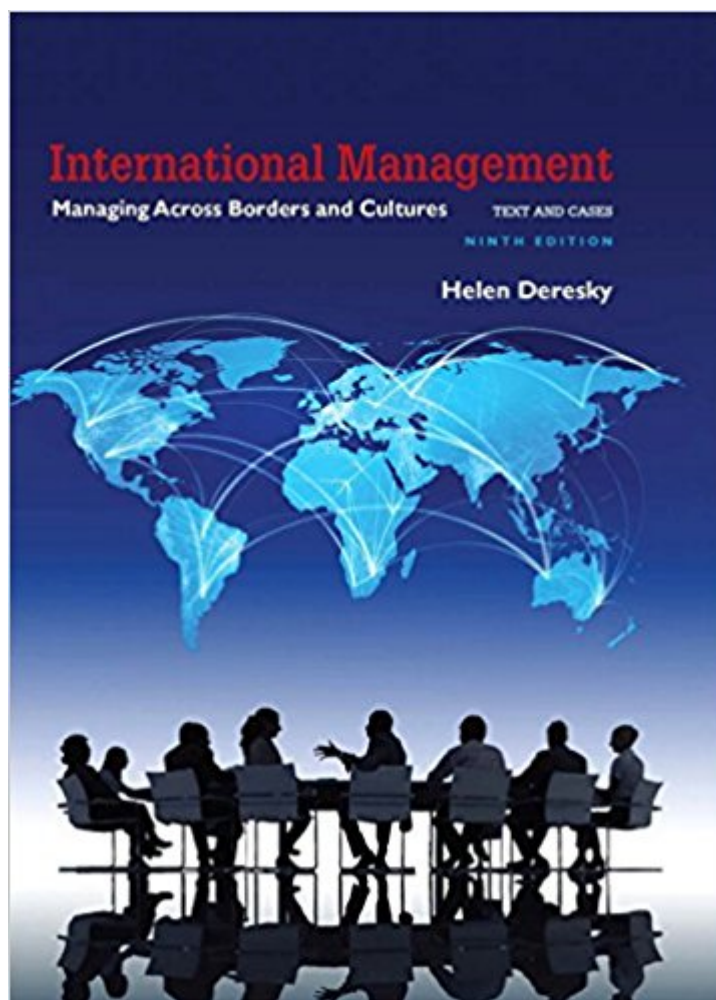




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International Management: Managing Across Borders And Cultures, Text And Cases (9th Edition)



Synopsis

For courses in international business, international management, and general management. *International Business* is conducted around the globe across cultures, languages, traditions, and a range of economic, political, and technological landscapes. *International Management: Managing Across Borders and Cultures* examines the challenges to the manager's role associated with adaptive leadership and thoroughly prepares readers for the complicated yet fascinating discipline of international and global management. No matter the size, companies operating overseas are faced with distinct scenarios. In order to be successful, they must accurately assess the components that shape their strategies, operations and overall function. The Ninth Edition trains readers and practicing managers for careers in this evolving global environment by exposing them to effective strategic, interpersonal, and organizational skills, while focusing on sustainability.

Book Information

Hardcover: 504 pages

Publisher: Pearson; 9 edition (January 16, 2016)

Language: English

ISBN-10: 0134376048

ISBN-13: 978-0134376042

Product Dimensions: 8.7 x 0.9 x 11 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars 67 customer reviews

Best Sellers Rank: #3,786 in Books (See Top 100 in Books) #8 in Books > Textbooks >

Business & Finance > International Business #23 in Books > Business & Money >

International

Customer Reviews

Waaaaay better alternative than the option given at my school. Everything was fine, and shipping was quick! Only issue was a few pages were folded over or folded in half, but it happens.

Great!

Good for reference

Great book. Great condition as a used book. A lot of reading but very informative.

I got this book for my MBA class, and it was pretty easy to read and follow though it has tons of information to go through and could be a bit more to the point on certain topics. I have gone through the more recent edition which is much more colorful and up to date and most of the cases are different but not a huge improvement on this edition.

Item as described. Would only read it if required by class. Book is ok, but hard to stay focused on.

This book brings up an interesting view on today's world and how business is being handled now.

I used this textbook in a college Global Management class which turned out to be one of my favorite classes; one that I learned the most from. I found this book more beneficial regarding Global Business in general over another International Business book I used another semester. Get this one!

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